

Help Heritage Park Zoological Sanctuary Celebrate 25 Years of Conservation through Education

25th Anniversary Sponsorship Levels

Platinum Sponsor - \$5000

You will have the opportunity to promote your business in a 30 second television commercial while at the same time, congratulating the Sanctuary on its 25th anniversary and recount your favorite memories of the Sanctuary. Your commercial will air 200 times on Animal Planet over the course of a year. Your business's name will be engraved on a silver anniversary brick that will be placed in the 25th Anniversary Patio. Your name and logo will also appear on all marketing material and the sponsor banner for Heritage Park Zoological Sanctuary's 25th Anniversary Celebration on November 2nd.

Gold Sponsor - \$2000

Promote your business in a 30 second radio commercial while acknowledging Heritage Park Zoological Sanctuary's 25th Anniversary. Your commercial will air 100 times on a local radio station. Your business's name will be engraved on a silver anniversary brick that will be placed in the 25th Anniversary Patio. Your name and logo will also appear on all marketing material and the sponsor banner for Heritage Park Zoological Sanctuary's 25th Anniversary Celebration on November 2nd.

Silver Sponsor - \$1000

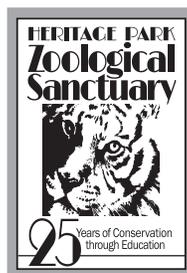
Your business will appear in 2 - 1/8 page advertisements in the Prescott Daily Courier along with your wishes for the Sanctuary. Your business's name will be engraved on a silver anniversary brick that will be placed in the 25th Anniversary Patio. Your name and logo will also appear on all marketing material and the sponsor banner for Heritage Park Zoological Sanctuary's 25th Anniversary Celebration on November 2nd.

Bronze Sponsor - \$500

Receive a 1/8 page advertisement in "Wild Impressions," the HPZS member newsletter. Your business's name will be engraved on a silver anniversary brick that will be placed in the 25th Anniversary Patio. Your name and logo will also appear on all marketing material and the sponsor banner for Heritage Park Zoological Sanctuary's 25th Anniversary Celebration on November 2nd.

Brick Sponsor - \$100

Have your business's name engraved on a silver anniversary brick that will be placed in the 25th Anniversary Patio.





TASTE of the WILD

Heritage Park Zoological Sanctuary

Presented by Harold James Family Trust

Become a sponsor of Heritage Park Zoological Sanctuary annual Taste of the Wild fundraiser. Enjoy wine and fine dining from local restaurants and wineries as well as silent and live auctions, live music and special animal appearances.

Taste of the Wild Sponsorship Levels

Event Sponsor - \$10,000

- Name and Logo listed on all Event Marketing Materials
- Name and Logo headlined on Event Invitation
- Full page recognition in Event Program
- A VIP table at the Event
- Name or Company recognition on Sponsor banner at event

Supporting Sponsor - \$5,000

- Name and Logo listed on Event Invitation
- Half Page recognition in Event Program
- 6 VIP Admissions to the event
- Name or Company recognition on Sponsor Banner at event

Dinner Sponsor - \$1,000

- Quarter page recognition in Event Program
- 4 VIP admissions to Event
- Name or Company recognition on Sponsor banner at event

Wine Sponsor - \$500

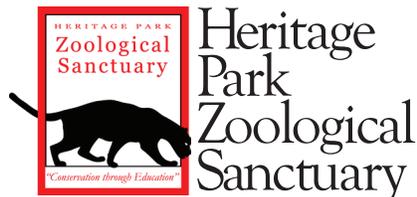
- Recognition in Event Program
- 2 VIP admissions to Event

Event Supporter - \$100 - \$499

- Recognition in Event Program

Auction Donor

- Recognition in Event Program and on auction item bid sheet



Every year, Heritage Park Zoological Sanctuary provides animal and conservation-themed programming to thousands of children in Yavapai County.

Fieldtrips

Children from schools all over Central Arizona travel to Heritage Park Zoological Sanctuary to learn about native species, animal biology and conservation. They can choose from a self-guided tour, a tour guided by trained HPZS docents and they can also add an animal show to the trip. Individual programs can also be designed to a specific lesson.

Field Trip Sponsor - \$1000

- Your tax deductible contribution will provide additional instructional tools and resources for field trip participants, offsetting the costs of reduced price field trips as well as reusable animal artifacts and teaching tools.
- Your name and logo will be listed in Wild Impressions, the quarterly HPZS Member newsletter

Animal Outreaches

HPZS docents and staff bring animals to classrooms for an up-close animal show and lesson. These shows are designed to teach students about the animals as well as inspire curiosity by bringing the animals into their school. Outreach programs can be designed to correspond with a lesson, teach students about diversity and tolerance or assist students with learning disabilities or autism.

Outreach Sponsor - \$500

- Your tax deductible contribution will provide free outreaches to special needs and low income classes
- Your name and logo will be listed in Wild Impressions, the quarterly HPZS Member newsletter

Zoo Camp

Heritage Park Zoological Sanctuary offers week-long day camps in spring, summer and fall for children ages 6 - 12. Zoo Campers learn about the animals at the Sanctuary, while also being given the opportunity to explore nature and animal habitats by having activities at nearby Willow Lake.

2013 Zoo Camp Sponsor (limit one) - \$5000

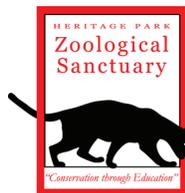
- Your tax-deductible contribution will offset the costs for camp supplies and instructor salaries
- Your name and logo will appear on all camp t-shirts
- Your name and logo will appear on all marketing materials for all 2013 camps

Zoo Teens

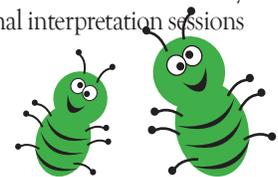
The Zoo Teen program is designed for teens ages 13 through 17. This program teaches teens about the animals at the Sanctuary as well as providing opportunities for them to create programming, reach out to the public through animal interpretation sessions all while learning responsibility and a sense of charity.

Zoo Teen Sponsor - \$50

- Sponsor a teen of your choice to be a part of the Zoo Teen program for a year.



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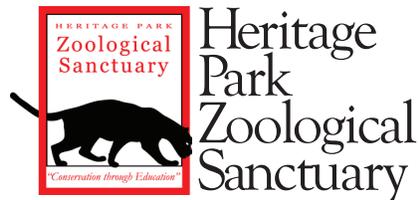
This after-hours holiday light show at Heritage Park Zoological Sanctuary lights up the park and draws 1400 visitors annually. Entertainment and refreshments are available nightly.

Event Sponsor (limit one) - \$5000

- Name and Logo listed on all event marketing materials as presenting sponsor
- Name and Logo on event banner
- Your business logo will be illuminated on grounds during the events
- Name and Logo on printed materials for the event

Night Sponsor - \$500 per night

- Name and Logo listed on all event marketing materials
- Name and Logo on event banner
- Name and Logo on printed materials for the event



Wet and Wild Water Day at the Zoo!

Heritage Park Zoological Sanctuary will be hosting the second annual "Wet and Wild Water Day," where there are fun animal shows, wet games, a huge water gun battle and watery bounce house. Last year we had 500 people visit the Sanctuary.

Event Sponsor (limit One) - \$1000

- Name and Logo listed on all event marketing materials as presenting sponsor
- Name and Logo on event banner
- Name and logo on all printed materials for the event

Bounce House Sponsor - \$500

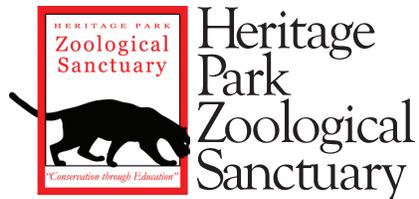
- Name and Logo listed on all event marketing materials
- Name and Logo on event banner

Water Games Sponsor - \$100

- Name and Logo listed on all event marketing materials

Squirt Gun Sponsor - \$50

- Name listed on all event marketing materials



Eggstravaganza, Boo at the Zoo, & Santa with the Animals Sponsorships

These three children's events allow children to come and explore Heritage Park Zoological Sanctuary while participating in Easter Egg hunts, Trick-or-Treating or seeing Santa give gifts to the animals while receiving gifts from him as well. These three events bring about 1000 visitors through the Sanctuary's gates.

Event Sponsor (limit one per event) - \$500 per event

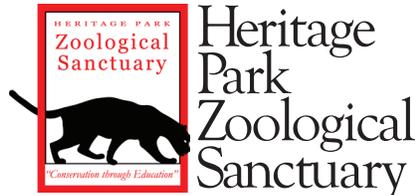
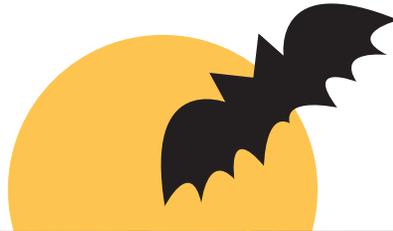
- Name and Logo listed on all event marketing materials as presenting sponsor
- Name and Logo on event banner
- Name and Logo on all printed materials for the event

Toy Sponsor - \$100 per event

- Name and Logo listed on all event marketing materials
- Name and Logo on event banner

Candy Sponsor - \$50 per event

- Name and Logo listed on all event marketing materials



Community Appreciation Day

FREE ADMISSION

This is the one day a year that Heritage Park Zoological Sanctuary offers free admission to everyone. Last year, over 2,800 people came to the Sanctuary on this day.

Event Sponsor (limit one) - \$5000

- Name and Logo listed on all event marketing materials as presenting sponsor
- Name and Logo on event banner
- Name and Logo on all printed materials for the event

Gift Shop Sponsor - \$1000

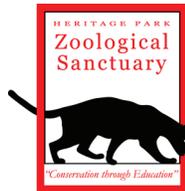
- Name and Logo listed on all event marketing materials
- Name and Logo on event banner
- Name and Logo displayed in Sanctuary Gift Shop

Concessions Sponsor - \$500

- Name and Logo listed on all event marketing materials
- Name and Logo on event banner

Event Supporter \$50 - \$499

- Name on all event marketing materials



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BREAKFAST *with the Animals...*

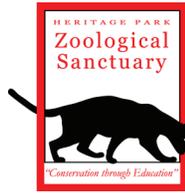
In the spring and fall, Heritage Park Zoological Sanctuary offers visitors the opportunity to have breakfast with their favorite animals while learning more about them and seeing a special feeding. 2013 breakfasts will be with Cassie the Tiger, Jade the Mountain Lion, the Galapagos Tortoises, Shash the American Black Bear and the endangered Mexican Grey Wolves. A total of about 125 guests attend these breakfasts.

Event Sponsor (limit one) - \$500

- Name and Logo listed on all event marketing materials as presenting sponsor
- Name and Logo on event banner

Breakfast Sponsor - \$100 per breakfast

- Name and Logo listed on all event marketing materials



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