



HERITAGE PARK ZOOLOGICAL SANCTUARY

A 501(c)(3) non-profit wildlife sanctuary, supported by our community

2025 Sponsorship Opportunities



Heritage Park Zoological Sanctuary has been operating in Prescott, AZ since 1988. Over the past 37 years our mission has been to “Give refuge to non-releasable, rescued wildlife while providing conservation through exhibition and public education.” As a non-profit we rely on gate admission, events, programs, and fundraising, to provide excellent care to over 200 sanctuary animals and over 400 rescue animals each year. We hope you consider becoming a community partner by sponsoring one of our annual events.

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Event Type	Event	Sponsorship Levels	Recognition
Holiday/ Family Program	Easter Eggstravaganza	Event Sponsor \$1000	Website, Social Media, Constant Contact, Flyer, Banner, Newsletter, Gift Shop TV, Game Card
		Supporting Sponsor \$500	Website, Social Media, Flyer, Gift Shop TV
		Game Sponsor \$200	Flyer, Social Media
Discount Zoo Day	Community Appreciation Day (FREE Day)	Event Sponsor \$2000	Website, Social Media, Banner, Flyer, Constant Contact, Newsletter, Gift Shop TV
		Supporting Sponsor \$1000	Website, Social Media, Banner, Flyer, Gift Shop TV
		Concessions Sponsor \$500	Website, Social Media, Flyer, Gift Shop TV
Adult Program	After Dark at the Park	2 Events: May/September: Event Sponsor \$1500	Ticket, Website, Social Media, Constant Contact, Banner, Flyer, Newsletter, Gift Shop TV, Table Card
		Supporting Sponsor \$500	Website, Social Media, Flyer, Table Card
		Beer/Wine Sponsor \$200	Flyer, Bar Sign
Family Program	Wet & Wild Day	Event Sponsor \$1000	Website, Social Media, Constant Contact, Flyer, Banner, Newsletter, Gift Shop TV
		Inflatable Sponsor \$500	Website, Social Media, Flyer, Gift Shop TV
		Concessions Sponsor \$250	Flyer, Social Media
Holiday/ Family Program	Boo at the Zoo	Event Sponsor \$1000	Ticket, Website, Social Media, Constant Contact, Banner, Flyer, Newsletter, Gift Shop TV
		Supporting Sponsor \$500	Website, Social Media, Flyer, Gift Shop TV
		Candy Sponsor \$100	Single Candy Arch Sign (10 Available)
Holiday/ Family Program	WildLights & Animal Sights	12 Events over 2 Months: Event Sponsor \$2500	Ticket, Website, Social Media, Constant Contact, Banner, Flyer, Newsletter, Gift Shop TV
		Supporting Sponsor \$1000	Website, Social Media, Flyer, Banner, Gift Shop TV
		Lights Sponsor \$500	Website, Social Media, Flyer, Gift Shop TV
Family Program	Breakfast with the Animals	6 Events over 6 Months: Event Sponsor \$1000	Website, Social Media, Flyer, Constant Contact, Newsletter, Gift Shop TV, Table Card
		Supporting Sponsor \$500	Website, Social Media, Flyer, Gift Shop TV, Table Card
		Supply Sponsor \$200	Table Card

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Family Program	Zoo by Moonlight	5 Events over 5 Months: Event Sponsor \$1000	Website, Social Media, Constant Contact, Banner, Flyer, Newsletter, Gift Shop TV
		Supporting Sponsor\$500	Website, Social Media, Flyer, Gift Shop TV
Family Program	Evening with the Wolves	4 Events over 4 Months: Event Sponsor\$600	Website, Social Media, Flyer, Constant Contact, Newsletter, Gift Shop TV, Table Card
		Supply Sponsor\$300	Flyer, Table Card
Adult Program	Sip & Paint	3 Events: Event Sponsor \$1000	Website, Social Media, Flyer, Constant Contact, Newsletter, Gift Shop TV, Table Card
		Wine Sponsor\$500	Website, Social Media, Flyer, Table Card
		Supply Sponsor\$300	Flyer, Table Card
Family Program	Fall Zoo Fest	2 Day Event: Event Sponsor \$1500	Website, Social Media, Flyer, Banner, Constant Contact, Newsletter, Gift Shop TV
		Supporting Sponsor\$500	Website, Social Media, Flyer, Gift Shop TV
		Fun Zone Sponsor\$300	Flyer, Funzone Sign
Family Program	Earth Day	Event Sponsor\$500	Website, Social Media, Flyer, Constant Contact, Newsletter, Gift Shop TV
		Tree Sponsor\$250	Tree Plaque
Discount Zoo Day	Veterans Day	Event Sponsor\$500	Website, Social Media, Gift Shop TV
Family Program	Thanksgiving with the Lemurs	Event Sponsor\$500	Exhibit Sign, Website, Social Media, Constant Contact, Gift Shop TV
Holiday/ Family Program	Santa with the Animals	Event Sponsor\$500	Website, Social Media, Flyer, Constant Contact, Newsletter, Gift Shop TV
		Candy Sponsor\$100	Flyer, Santa Station Sign
Children’s Programs		Displayed January-October Education Sponsor \$1000	Website, Flyer, Gift Shop TV
		Zoo Camp Sponsor..... \$1000 Spring/Summer/Fall	Website, Flyer, Gift Shop TV
		Zoolittle Sponsor \$1000	Website, Flyer, Gift Shop TV

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Corporate Banners

12 month-Large Banner with Corporate Logo
(Width 2ft. X Length 6ft.) = \$5,000

12 month-Small Banner with Corporate Logo
(Width 18in. X Length 36in.) = \$2,500

Your Company Logo Here



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